



Exploring European Cultural Heritage for fostering academic teaching and social responsibility in Higher Education (EU\_CUL)

# AGENDA

## C2 Leiden Training Activity

### 19-21 June 2019

**Wednesday 19 June 2019**

Location:

Faculty of Archaeology, Van Steenis Building, Einsteinweg 2, 2333 CC Leiden  
Room F 0.06

#### Day 1

09:30 Coffee and tea

10:00

#### Opening

**Jan Kolen**, Dean Faculty of Archaeology

**Ewa Kurantowicz**, Project Coordinator, University of Lower Silesia

- On State of Affairs

10:25

#### Introduction

**Monique van den Dries**, Associate Professor Archaeological Heritage Management

- On the social value/capital of archaeology and aim of the learning activity

**Yeneneh Terefe**, ICOMOS exchange intern, student of the University of Florida

- On marketing heritage

11:05

#### Case Study I

**Chrystel Brandenburgh**, Senior Advisor Archaeology at Erfgoed Leiden en Omstreken

- On citizen science, co-creation of knowledge on knitting technology

11:25

#### Introduction continued

**Maria Stefani**, RMA student

- Introduction to and criteria of a University's Third Mission

**Hidde Moerland** MA student

- On Heritage & Education, from a student's perspective

12:00

**Documentary "Cobblestone Stories"** by Mark Neupert, Anthropologist Oregon University

- On Leiden as a liveable city

12:30

**Light lunch at the faculty**

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**Day 1**

13:30

**Case Study II**

**Csilla Ariese-Van de Meulebroecke**, Postdoctoral Researcher at University of Amsterdam, Co-founder VALUE Foundation

- On Culture Arcade, engagement of marginalised people and social cohesion through cultural gaming

13:50

**Case Study III**

**Tom Hazenberg**, Director of Hazenberg Archeologie

- On *NIGRVM PVLLVM* – Ipse de Bruggen, heritage and the inclusion of people with disabilities

14:10

**Discussion**

Split-up into two discussion groups based on Case Studies II and III

- Discuss the template for “*Best Practices*” based on the case studies, in co-creation with guest speakers

16:00

**Coffee Break**

16:30

**Introduction to Excursion**

**Miyuki Kerkhof**, EU-CUL research assistant

- On Theatre group PS|theater
- On The Zaanse Schans
- On Schokland

17:30

**Drinks at the faculty**

18:30

**“Welcome in my Backyard”**

**PS|theater**, social partner interviewee

- Walking theatre performance through Bio Science Park, including dinner

20.00

**End of program Day 1**



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## Thursday 20 June 2019

Meeting location:

Faculty of Archaeology, Van Steenis Building, Einsteinweg 2, 2333 CC Leiden

### Day 2

#### EXCURSIONS

08:00

**Departure from Faculty of Archaeology**

08:45

#### Zwammerdam

**Tom Hazenberg**, tour around the facility Ipse de Bruggen that is built on the Roman site *NIGRVM PVLLVM*, part of the Lower German *limes*, UNESCO nomination.

- On the use of heritage for integration and inclusion of marginalised groups

09:30

**Coffee Break at the Grand Cafe**

10:00

**Departure from Zwammerdam**

11:45

#### Schokland

UNESCO World Heritage Site

**Marcella Marinelli**, Site Manager

**Roy van Beek & Rowin van Lanen**, Wageningen University and Research

- On wetlands management, inclusion of agricultural stakeholders

13:15

**Lunch at the Schokland restaurant**

14:00

**Departure from Schokland**

15:15

#### Zaanse Schans

- On the use of heritage in a living and working community and tourism
- Visit a windmill, Dutch industrial heritage
- Experiencing the "authenticity" of heritage in the constructed reservation

17:30

**Departure for Leiden**

**Free evening**



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**Friday 21 June 2019**  
Meeting location:  
Leiden Station (City Side)

**Day 3**

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| 10:00 | <b>Guided Tour through Leiden's old town courtyard "Hofjeswandeling"</b> <ul style="list-style-type: none"><li>- Experiencing Cobblestone stories</li></ul>   |
| 11:30 | <b>Walk through Hortus botanicus Leiden, the oldest botanical garden in the Netherlands (1590)</b> <ul style="list-style-type: none"><li>- Witnessing the exchange of plants and knowledge between the Netherlands and Asia</li></ul> |
| 12:30 | <b>Lunch at Hortus Grand Cafe</b>   |
| 14:00 | <b>Wrap-Up discussions on criteria for "best practices"</b><br>Location: Academy building, Rapenburg 73 Leiden (Archaeology Room)   |
| 17:00 | <b>End of Leiden Training Activity</b>  |
| 18:00 | <b>Closing Dinner at Surakarta</b>  |